TER NARROWLY ESCAPES DEATH IN BURNING SHI

DVERNOR MOORE VETOES SURV

New Jersey's Oldest . . Colored Weekly

TWELFTH YEAR

NEW JERSEY NEWARK HERALD Circulated

VOL. XII — NO. 28

LEADERS REAP ORGANIZAT NEGRO

BROTHER OF J.C. Klanish Mob Stages Midnight Horror ATLAN **WOMAN DIES IN** Raid; Paints Negro Farm Hands White IS OPTIMIS TRAIN WRECK

California Wreck Kills Hartgrove

(Special to Herald News). ARLIN, Nev., Aug. 16-Geo

what official believe is age attempt on the nex hear attempt of the next of th

IT BLOOMS!

Century Plant in Vaux Hall Has Birthday

UX HALL, Aug 16—The
te of a century became a
wednesday night at the
of Mr. and Mrs. Jones, 812
Street, when their century
a gift of Miss Ruth Courtof 127 Beech Street, East
te, bloomed.

omed.
time this plant gave
fifteen years before
ight was born, she now
ity-five. Her grandght the plant over on

Asbury Park Site

Will Keep Name

ASBURY PARK, Aug. 16—"Nobody has been given prity to change the original name of the project," stated Robinson to a Herald News reporter when asked about voting to change name.
"All rumors of a contest for a new name for the project absolutely unfounded and the doing of the same is prob-

Veto Spurs Fight To Pass Negro Survey

TRENTON, Aug. 16—Hopes to revive the Negro Wel-fare Commission received a severe jolt last week when Gov-ernor Moore vetoed Assembly Bill No. 479 to continue the commission for another year. The Governor said the same reasons which prompted his veto of the original legislation caused him to again disapprove the bill.

Appointed



Trenton Girl Is

Injured Cycling

Atlantic City Youth

GOV. MOORE VETOES

- (An Editorial) -

Gov. A. Harry Moore is—at any rate—consistent in opposing the commission for the Study of the Condition of New Jersey's Urban Colored Population.

Having vetoed the original bill creating the Commission—later passed over his veto—the governor last week vetoed Assembly Bill No. 479 which proposed continuation of the Commission's work.

Why is Governor Moore so consistently opposed to the Commission.

Commission?

The Governor says the work done by the Commission could just as well be done by the Department of Institutions, and that the Commission is therefore unnecessary.

The Governor's claim, we fear, is not supported either by the past performances of the Department of Institutions or its personnel, or its promise of performance. The genera

by the past performances of the Department of Institution or its personnel, or its promise of performance. The genera routine work of this department would ill embrace the specia investigative work done so ably by the Commission. The condition of New drssy's colored population needs special systematic investigation; and that is precisely what the Commission can give it—and exactly what, in our opinion the Department of Institutions neither is willing, nor intends to give it.

In view of the circumstances, we repeat a passage four open letter to Governor Moore, of last week, asking his give his approval to the vote of both houses of the Leg Iture.

Iture.

It is nothing short of "social sabotage to cause the Commission to discontinue its work at this stage, when several of its recommendations to the Legislature are proving the wisdom of its creation."

Meanwhile, we see no need to give up the fight to continue the work of the Commission.

Dr. Carpenter, Six Others Saved In Fire

Dr. Johnson To Study At Harvard



Potato Farm Placed Under Police Guard

CRANBURY, Aug. 16.—A midnight atta

Begins 11th Year



Postal Alliance Spurs Fight On **Use Of Photographs**

ercy Conrad, president of the 8th District of the Na-Alliance of Postal Employees, said on the eve of his ture Friday with a large delegation to the national con-

Morrow Writes

President Dart Sa: Work Aids Race

ATLANTIC CITY, Aug. I That Negro business ar onsumers can be organize

HEADOUARTERS SELECTED BY

Herald News Every Wednesday

On Newsstands

Summer Program Is Successfu 66 V?? Atlantic City

Y.M.C.A. HELPS UNEMPLOYED **COLLEGE YOUTH**

More Than 38 Schools 'Are Represented

ATLANTIC CITY, Aug. 16

Steve's Inc. Tavern

92 - 94 WEST ST. (Corner Morton St.) NEWARK, N. J.

WINE -- DINE -- DANCE to

JIMMY ELLISON'S SWING TRIO

Thursday - Friday - Saturday - Sunday

Mixologists

C. WESLEY DAVIS—G. LEFTY LEWIS—WILLIE EUSTON

BENEFIT FRATERNAL DAY

BENEFIT TENT HOME

CHESTNUT STREET
All Cubs, Churches and Fraternal
G. A. ROBINSON, Cha
Louise Hall, Secy. Ma

ATLANTIC CITY, Aug. 16—Above is shown the Arctic Avenue Y. M. C. A. Branch Boys Glee Club, a well trained group, whose singing has attracted wide praise.

Atlantic City Boys Glee Club

ATLANTIC CITY, Aug. 16

The Arctic Avenue Branch of the Y. M. C. A is in the midst of one of its most successful summer programs, according to Richard T. Lockett, ascentive secretary of the sanitary programs of the transport of the most part to securing suppose the program of the the program of

predictions.

Known for its successful affairs, this tea is being given for the benefit of "The Season's Wedding," which will take place in September, also given by the Johnson Jubilee Chorus.—Adv.

Man Dies As Result

TRENTON, Aug 16 — Henry Hobson, 40, 83 Pashley Ave, died last Thursday night in Mercer Hospital, from a fractured skull caused by being struck with a brick. Alleged to have hurled the brick at Hobson is Ernest Phillips, 21, of 40 Humboldt Street, now the object of a widespread golice

A PARTY Saturday Evening
August 16, 1939
From 9 P.M. Until
At the Home of
Mrs. Dawkins
160 Waverly Ave.
Newark, N. J.
Refreshments - Prizes

Race Voters WE DEFY COMPETITION

Race Voters

British and the seventen year old daughter of Mrs. Agnes Entamingle, ran into the back of an auto while riding a bicycle on Clerk Street, between Forrest and Union Streets, Mornold Street, between Forrest and Union Streets, Mornold Street, between Forrest and Union Streets, Mornold Street, between the sevent of the Street, between the sevent of the se

Englewood's

Battle Stirs

years and nas does nothing about in the does not make the elected representative of my people I feel that it is my duty to fight for better housing, economic and social conditions, for them. If in doing this I incur the animosity of the present Councilman, then it will just have to be, for I refuse to sell out." Mrs. Haynes told a Herald News reporter.

reporter.

She charges that Moskins called her up and told her "Pil fix you in the primaries." CLASSIFIED ADV

OARD CHILDREN, four years up, by week, days, week-end. Private home, best cars. Country, reasonable. Lil-lian Dennis, 1616 Second St., Scotch Plains. Call Farwood 2-19478, any Thursday or Sunday atter 6 p. m. SALESWOMEN WANTED

tween 18 and 40. To sell novel-ty household articles. Can earn from \$5 to \$8 per day, Exper-lence not necessary. Bigelow

Dies As Result
Of Blow From Brick Raid On Farm Hands Fiendish

(Continued from Page 1) (Continued recombined of dawn by the Prestons, Dey called the State Police and an extension was launched. Police and an expected an

> COMPARE!! — Our Prices — Our Finance Charges 90-Day Guarantee—30 Day Free Trial

We have one of the largest service stations in the State of New Jersey for exclusive benefit of our customers. Your inspection at any time is cordially invited.

KELLY MOTORS Inc.

231 Chinton Ave. at Elizabeth Ave.

And Our SHOWROOM at 6 ELIZABETH AVE.

UNTIL NOVEMBER 30th

We Set the Pace for Style

These Coats Are Valued at

\$26.95 - \$29.95 - \$32.95

\$36.95 up

Now

Materials Are 100%

Camel Hair, Meltons, Broadcloth, Imported English Tweeds, Imported Scotch Fleeces

| 133 FORD | 95 | 135 DODGE | 136 FACKARD | 95 | 136 A.Dr. Trik. Sedan | 138 FACKARD |

590

135

35

585

585 335

285

-90-Day Guarantee-

| 36 FORD | The Sedan | 245 | 135 CHEVROLET | 275 | 136 CHEVROLET | 275 | 138 CHEVROLET | 395 | 138 CHEVROLET | 395 | 138 The Sedan | 455 | 134 CHEVROLET | 185 | 136 CHEVROLET | 136 CHEV

4-Dr. HUDSON 4-Dr. Trk. Sedan ... LINCOLN-ZEPHYR

36 NASH 4-Dr. Trk. Sedan ... 34 FORD Sedan or Coupe

TOP COAT or OVERCOAT

break of dawn by the Frestons, the Control of the State Police and an investigation of the State Police and an investigation of the State Police and an investigation of the State Police and State Police and State Police Barnets, the Prestons went to the Middlesse Hospital for assistance. They half from Geleman, Georgia. Corpetal E. O. Netterman, the harge of the Hightstown State Police Barnets, termed the state Police Barnets, termed the state of the State Police Barnets, and the State Police Barnets and the State Police Barnets, and the State Police Barnets and the State Pol

Aged Bordentown Women Is Killed BORDENTOWN, Aug. 16-Mers, Angle Roberts, 74, one of this Fair visitor, 81 Fair visitor, 81

Visit Our up to the minute Show Rooms New Jersey's Largest Stove Display Bengal
"Glenwood" Columbian
Combination Coal &
Gas Ranges
Circulating Heaters
Oil Cooking & Heating Stoves
All Size Pot Stoves

Bengal Table Top Fireless Gas Ranges
It Cooks With Gas Turned Off
Gas or Coal Laundry Stoves
Steam or Water Bollers
Pipe or Pipeless Farnaces



Repair Parts Supplied To Fit Any Make of Stove, Range

STOVE MANUFACTURERS CORP.

182-184-186 Mulberry Street, Newark, N. J Under the Personal Supervision of KREKEL BROS.
(Next to Fire House) AT LAFATETTE STREET

No Parking Wort Telephone MArket 2-2913 to the search building around the corner, naturance at 11 Januaries and the search street with the search searc

THERE WILL BE A LAWN PARTY

The Lily of the Valley Tent No. 5

LAWN OF BETHANY BAPTIST CHURCH

From 2 P. M., u Thursday, Aug. 17, 1939

The Public Is Cordially Invited

"DUGGER" THE LAUNDRY MAN "DUGGER 566 SPRINGFIELD AVENUE or Call

MA. 2-9530

All Work Called for and Delivered

REMOVAL NOTICE

Dr. Ferdinand D. Williams, Dental Surgeon, wishes to annot the Removal of office from 90 Bridge Street, to 160 Monm Street, Above Hollywood Drug Store, Red Bank

Office Hours-Mon., Wed., Thurs., 9 to 12 A. M .- 1 to 9 Sunday by Appointment

THE LARGEST OPTICAL ESTABLISHMENT ING TO THE COLORED RACE IN THE

200 OTHERS \$25 UP TO \$1,000—INSPECTION GUARANTEED



Dr. A. E. Levigton

EYESIGHT SPECIALIST
OPTICAL STORES
MARRIE STORES
18 PRINCE STREET
177 FERRY STREET
NEWARK, N. J.
We Specialize In Artificial Eyes

WE WELCOME YOU

Frank's New Deal Cafe

Springwood Avenue, Asbury Park

Choice Liquors --- Wine O Dine O Dance

Table Service 'At 'All Times

Our Aim Is To Please You

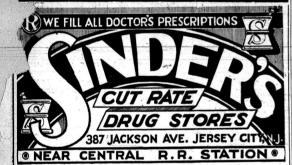
Visit Us When At the Shore

Why Have ELECTRIC REFRIGERATIONS

"I'm glad that you saked that question, Ma Average Gitinen. I'll try to be brief. The benefits which you receive from electric refrigeration are important to your enjoyment of life and to your enjoyment are automatically kept at the temperature, winter and ammer, which prevents rapid growth of harmful bacilli. Is or cubes, cold drines, frosan dessorts, and fresh food are always at your disposal with minimum effort. An electric refrigerator is a center of activity in the home. Because you can huy food at harging time and stores by safely, you save money. And because an electric refrigerator is not expensive to buy or to opensive the old budget book has a healthire look. Here about giving yourself these things today."

Visit your neighborhood electric appliance dealer or ask our rappesentative to call. Find out what electric retriggration will do for you

PUBLIC SERVICE



NEWARK, N. J.

END BARGAIN EEK

PALMOLIVE BEADS for 7¢

FLIT Q¢ can

BOND TOOTH

for 5

10c WAYE

SPECIAL

STATIONERY 7 box

> CHICLETS 3 for 8

HAIR

DRESSINGS

PASTE tubes 19¢

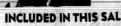
4¢ each

TO OBTAIN THESE BARGAINS YOU MUST PRESENT THESE COUPONS

Nu Nile

CARBONA 5HOE WHITE

Red - Blue - Yellow Reg. 25¢ Sizes-Now 14¢



\$18.85

Buy the American Way

10 PAYMENT PLAN
Put a Small Deposit Down
On Any Garment
Pay the Balance in 10 Weeks

SHOPS, INC.



INCLUDED IN THIS SALE

Advance Fall and Winter SUITS
Styles Are Single and Double Breaste
English Drapes and Other Models

Once American Always American "Buy the American Way"

798 BROAD STREET

Fri., Sat. and 25c TUBE PHILLIPS' MAGNESIA DENTAL CREAM P. & G. WHITE 25c Bottle NAPTHA SOAP SUN TAN OIL 3 for 8¢ on at SINDER'S Rubbing Alcohol or Witch Hazel CIGARETTES Rose Ross Facial Tissues 5¢ \$4.13 Carton 14 Coupon at SINDER GILLETTE

Montclair Youth Singer Co. Salesman

lavery in the North? Singer Co. Hires

An Interesting Study of the Potato Pickers of South Jersey and the Conditions Under Which They Work

ByRobert C. Queen, Jr.-

ByRobert C. Queen, Jr.

A twentieth century example of medie al serfdom is being exercised in reality in the rotato fields around the vicinity of Hightstown and Cranbury. The Herald News reporting is going directly into the potato fields and interviewing the workers there revealed contitions and facts unbelievable since the daysof Jefferson Davis. Inquiry brought forth the cast that long, lean southern crackers contract these various farms to pick the potato open and in order to cope with their exceedin y low bids for the job, hire the southern ent above the rates paid in Dixie.

On ser field in Cranbury the content above the rates paid in Dixie.

On ser field in Cranbury the content above the rates paid in Dixie.

On ser field in Cranbury the content and the content and

BUY -- RENT or SELL

REAL ESTATE - NOTARY PUBLIC

Orders Taken for Best Grade Coal

Kopper's Coke - Fuel Oil and Kerosene

Bargain Sale of Real Estate!

Former Residence of the Late "Queen"

Morris. This property must be sold

Bargain of a Life-Time!

OLIVER RANDOLPH

Attorney for Executor

128 Market Street, Newark, N. J.

We Advocate.

EUTERPE HOUSE

LODGINGS . . . ALL MODERN ACCOMMODATIONS
Belmont Avenue Long Branch, N. J

VINCENT'S LUNCH

DINE . DANCE

MEET ME AT THE ARLINGTON HOUSE

nt Avenue

We Specialize in Southern Fried Chicken
Cater to Hanqueis, Parties
L. C. Hemphill (Texas), Prop.

Apply to

to clear up Estate.

David W. Smith

104 Maple St.

Jersey City, N. J.

Telephone Bergen 3-3532

Representing Ide E. Brown
47 Monitor St., Jersey City, N. J.



Date Set for Young Affair

giant carnival, under the join pices of the New Jersey Young munist League and the Essen nty Communist Party, is being uned for Labor Day, Sept. 4.

A BUY TO BE REMEMBERED

Brand New 1939 - 6 Cu. Ft.

CROSLEY REFRIGERATORS

Including 5-Year Protection Plan

For As \$104.50 Low as _____

ROBERT HABERMAN

r Co. Hires RAISE \$300 AT Negro Salesman A.M.E. CHURCH

By Richard H. Jefferson

MONTCLAIR, Aug. 16—Godfrey Schuyler Johnson, a energetic young man of 165 Lincoln street, enjoys the district tion of being the first of his race to be employed as a salesma by the Singer Sewing Machine Company of this municipality Mr. Johnson has succeeded in closing several contracts on sewing a company of the several contracts on sewing the several contracts on sewing the several contracts on sewing the several contracts on the several contracts of the several con

Pepsi - Cola

Domestics

Fines for Jaywalking

BUSINESS OPPORTUNITY!

Box No. 104 c/o Herald-News 130 W. Kinney St. Newark, New Jerse

Can Do the Job 191 Belmont Avenu Long Branch, N. J. We Sell the N. J. HERALD NEWS

REAL ESTATE BROKER

WHITTINGTON

141 W. Market Stree Newark New Jersey

Homes of the Better Class

SUPREME COURT

DENIES WRIT TO

MRS. PURYEAR IN BEACH TEST

Withdraw Charges For Using "White" Beach

which is now certiors present time Negroe all of the city-ope

Third Annual Outing of the Third Annual Outing of the Newark Colored City Employees Association was held at Kunta Grove, Berkley Heights, N. Ju, on Sunday, Aug. 6, 1989, with attendance about two hundred. Special guests were: Deputy Mayor Kelliam Rox, Secretary to Mayor, Edward Thompson, Counsellor Hartgrove of Jersey City.

EIIZABETH, Aug. 16 — Mrs. Lilla White, a former resident of Connecticut, was found dead in the apartment of her sister, Arra, the apartment of her sister, Arra, the apartment of her sister, Arra, the apartment of her sister, and the apartment of the apartment of the apartment of the the apartment of the apartment of the apartment of the apartment of the the apartment of the apartment o Wife of Rev. Terrell of East Orange, Dies

EAST ORANGE, Aug. 16—Mrs. Sadie Louise Terrell, wife of Rev. R. J. Terrell, pastor of Mount Olive Baptist Church, Ashland avenue, died last Saturday morning at the Orange Memorial Hospital, climaxing, a long and useful service in the Christian realm. Bear in Mont Airy, N. C., the daughter of the late William Satler and Mary Satterfield, Mrs. Terrell, joined the Baptist Church in Withville, Va. Terrell, Joined the Baptist Church in Withville, Va. C. Christian and organized the Sunbasm band, joined the real through the Commission work in Vignia and the served as their president mission work in Vignia and the served as their president of the South of the Month of the Satter Commission work in Vignia was president of the M. Clive Barton and a host of the executive board of the Women Barton and the Women Satter Commission work of the Women Satter Comm

Woman Dies

In Elizabeth

GLORY CLEANERS AND DYERS

176 Somerset Street — Newark, N. Your Apartment Valet WE CALL AND DELIVER Phone Rigelow 3-3712

A. JONES, Manager NEW AND SLIGHTLY USED CLOTHES FOR SALE

VISIT MRS. HUNTER'S SILVER DOLLAR TAVERN

ATTENTION NEWARK Taxpayers!

I regret very much to inform you who are in arrears, that unless you pay your tax arrearages, you leave me no alternative but to sell your property in the TAX SALE to be held August 22nd, next.

In a letter to all taxpayers which you received sometime ago, I explained in some detail the reasons why every taxpayer, whether in arrears or not, should make every sacrifice to bring his other tax payments up-to-date.

If you are one of those in arrears and subject to the danger of the TAX SALE, I hasten through this additional means to call your attention to the forthcoming TAX

The law provides that at least once a year, all those whose properties are in arrears, shall be included in a public TAX SALE. In 1937, during my first six months in office, I deemed it inadvisable to hold a TAX SALE. In 1938, I held a TAX SALE, but excluded all those who promised to pay twenty-five (25%) per cent down and fifty (50%) per cent of their arrearages in twelve equal installments.

If you are among those whose properties were spared in 1987, and, again were given an opportunity to budget your arrearages in 1988 and did not live up to your promise, your property will be included in the coming sale. If, however, you are one of those who began to fall in arrears in 1987 and 1988, you are being given the opportunity of paying twenty-five (25%) per cent down and the balance in twelve equal installments.

Tax advertisements will continue to appear until the final day, August 22nd. Your property may be spared from the TAX SALE any time up to August 22nd, but favery time it appears in the advertisement of sale, there is an additional charge for the advertisement. advertising.

As was indicated in the letter that you received recently, current taxpayers are doing a splendid job. Since those in arrears, vever, are paying on a basis of less than fifty per cent of arrearages, it therefore becomes my duty to see that the delinquencies are brought up to the normal point of col-

Very truly yours,

VINCENT J. MURPHY

Director, Department Revenue & Finance

NEW HAMPSHIRE INVITES YOU

Just the Place to Spend Your Vacation



Madame Blanks Riverview Cottages

re the air is cool and refreshing. Best of Food and

LOCATED RIGHT ON THE RIVER FRONT TERMS ON APPLICATION ROOM and BOARD

Mrs. Annie B. Blanks

N IN LONG BRANCH, FEED YOUR FACE

WINE • DINE • DANCE And
When the Rhythm is Jumpin'

TALLY HO BAR & GRILL

COSMOPOLITAN GRILL

Non - Segregation In Long Branch ---- Patronize Us

CLUB 45

N. J. LEADING COLORED TAVERN
The Spot Where the Whole Family Feels at Home
45 Liberty St., Long Branch, N. J.
John J. Sch

WEST SIDE LUNCH

enue We Specialize in All Tasties Cunningham & Dillard, Props

Hello Folks! Here We Are Back Again Cliffwood Recreational League At

SHADY GROVE

With a BIG BARBECUE

FILL UP - RAIN OR SHINE - WE'LL BE

WAITING FOR YOU. BRING YOUR GAL, TOO!

CHOICE LIQUORS 2

DAN'S TAVERN





Herald News

Established 1928 as Newark Herald & weekly by the Herald News Publishing Co., Inc. 130 West Kinney Street, Newark, N. J. Telephone: MArket 2-9799

RICHARD L. MARTIN One Year-by Mail ...\$1.25 SINGLE COPY FIVE CENTS s matter May 4, 1928, at the post office at Ne under the Act of March 3, 1879.

Progressive action is both the motive and objective of democracy. If Truth, then the SPIRIT OF TRUTH will make men free and creative. They serve RACE or OROUP or SELE best who, like Roger Williams, would

Vol. XII

FREDERICK W. MARTIN

Saturday, August 19, 1939

The 76th Congress

There is, unfortunately, no adjournment of human need, undernourishment, of starvation, of unemployment, of the oilment of this country in it.

Congress voted, Saturday, August 5th, to adjourn SINE DIE 7:36 (eastern time).

But the urgent problems facing the nation remain.

It is typical of the mood of the 76th Congress and suggestive of the tragic lack of a sense of its obligations to the seople, that newspapers should speak of the box score of ranklin D. Roosevelt versus Congress.

Scarcely has an American Congress given a more shame Scarcely has an American Congress given a noise stained and the first Nicolaushy partisan, muddle-headed and—irony of irony!—complacently cocky, this session of Congress seemed almost unaware that the American system, under its leadership, is going to pot.

We can talk about the good old American way until we We can talk about the good old American way until we are speechless, we can wave the flag until we are motionless— but this won't give the unemployed work, it won't give us urgently needed housing, it won't stop lynching. In short, salk and flag-waving are no more remedy for the deepening sickness of the so-called American Way.

Madame Washington

Atlantic City citizens are justly proud of Madame Sarah Washington, and we felicitate the City for numing her among its leading citizens. Mrs. Washington,
inder and head of the APEX NEWS AND HAIR COMANY, is more than a successful business woman—though
his itself, when one considers the problems of conducting in nese times a successful enterprise, is no mean accomplish-

When we say she is more than a successful business woman, we have in mind the generosity with which she gives herself to every project for community uplift. Like many others, we are intrigued by the charming warmth of her per-sonality and her sure touch in approaching the large number of civic tasks which are hers by virtue of her unusual inter-

Though she is Atlantic City's very own, her towns-peo-ple must share her with thousands of people over the State and throughout the Nation. For she is admired, loved and re-spected throughout the range of her contacts.

spected throughout the range of her contacts.

Many honorable achievements are to her credit since she opened her first beauty parlor in Atlantic City some years ago. From an humble start, she has become one of the country's leading beauty culturists and manufacturers of beauty preparations. Be it said, however, of her that with her business progress she has grown in her sense of responsibility to the people who help make it possible. Indeed, thousands are at present economically secure because of her foresight and work; and many are they who admire her for the fine social conscience which gives her an even finer distinction.

Her work, her spirit and leadership make her a truly exemplary figure for Negro youth.

Business Prospects

Observations made last week by Secretary of Commerce farry L. Hopkins on the favorable nature of the business out-book would seem to have a sound basis in trade statistics and

In discussing the mid-summer improvement in business, Mr. Hopkins emphasized its contra-seasonal nature. It would be more accurate, perhaps, to say that it is not so much a contra-seasonal recovery as a resumption of a recovery which had started early in the spring, only to run into two unexpected obstacles, namely, the European war crisis, and the widespread strike of American coal miners in April and May. The coal strike was settled on May 11, and by this time the political situation in Europe had ceased to boil and had settled down to a simmer.

Ited down to a simmer.

The most important basic elements in the present picture of business improvement are (1) a wholesome inventory situation in the consumption-goods industries. (2) the comparative stability of production costs and prices (whose abnormal rise was mainly responsible for the collapse of business two years ago), and (3) improved businesss sentiment created in the last few weeks. This last named development has been attributable primarily to the increasing swing toward conservatism by Congress, as reflected in such move as the modification of business taxes, the investigation into the activities of the National Labor Relations Board, reform of the Work Projects Administration, the curtailing of the freedom of activity of the Tennessee Valley Authority, and the defeat administerd the Prsident and his economic advisers on their spending-lending program.

On the assumption that the present favorable business.

On the assumption that the present favorable business influences continue throughout August, they should shortly receive additional support from at least two directions, namely, (1) from the important automobile industry, which goes into production on its 1940 models next month, and, (2) from the nation's farmers whose harvesting season gets under way, at about the same time. Provided that New war crises to not intrude these should provide sufficient momentum to see the greent trend going pretty well through the rest of the present trend going pretty well through the rest of the present trend going pretty well through the rest of the present trend going pretty well through the rest of the present trend going pretty well through the rest of the present trend going pretty well through the rest of the present trend going pretty well through the rest of the present trend going pretty well through the rest of the present trend going pretty well through the rest of the present trend going pretty well through the rest of the present trend going pretty well through the

WEIGHED IN BALANCE

("I speak the truth, not so much as I would, but as much as I dare and I dare a little more as I grow older."—Montaigne).

BY E. FREDERIC MORROW-

This Column expresses the personal views of Mr. Morrow and in no way reflects the editorial opinion of the HERALD-NEWS.

Politically, New Jersey is one of the most backward states in the nation. Any attempts to prove otherwise are merely better arguments for the affirmative.

states in the never arguments for the affirmative.

("I speak the truth, not so mich as I would, but as much as I afformed and rights of over 200,000 and the server of th tilded to vote. The community limited is 1844, however, definitely limited the elective franchise to whites and brought in 1863 a pettion by the "colored men" of Trenton that the legislature amend the constitution that they might vote. The legislature are supposed to the legislature and the constitution that they might vote fracted such a proposal, 35-20. The question became an outstanding political issue in 1867, examing a rift in the Republican Party and an overwhelming Democratic victory, the latter party opposing the

As we study the militant and aggressive efforts of the early Negroes to beget the right to vote, and the study we have a study to find thirther more than the present quarter of a million Negroes in the state have taken their bertage seriously and not squantered the study we have the study with the study we have the study with the study we have a study with the study we have a stu

all we have.

In recent times, there have been sporadic efforts to vote solidly together as men rather than partisans on vital issues affecting the group, but after the immediate crisis has passed, the people revert to type.

group, but after the immediate crisis has passed, the people revert to type.

There has been and there is, not too little leadership, but too much minus of course the components of the course of of the c

JERSEY CETY, Aug. 16—Rev. F. We'Means, pastor of Ocean Ave. The Beptiet survey, and his wife. Market and the wife. The Market and County, and the wife of the Market and County, we'd are of his racial group is Jersey. City.

After inspiring addresses by Rev. C. H. S. Watkins, pastor of Williamsbridge, New York, a musical and literary program was presented with Mrs. Betty Postal as.

The pastor and his wife were the recipients of several gifts and purses presented to them by the members of the Church and variance.

community.

What will we get? Nothing. At most, a lone Negro in the Assem-

Negro

SAMUEL S. DADÉ

In Case of Death Call Your Funeral Dir Then Your Minister

BETHEL A. M. E. CHURCH, Woodbury, Rew. William Dorsey, pastor. Bethel wornhipped home and away Sunday, Following the 10:30 class meeting and organ meditation, all were in spiritual serenity for the devotional service with the service of the service of the service with the servi

successful day, with a semi-by the pastor, Rev. E. M. Smith, following the Sunday School service from 10 to 11, opened the de-votional service at the Bethlehem Baptist Otherh, after which he preached a soul-stirring sermed preached a soul-stirring sermont which he wish he will be a soul-stirring sermont with the sermon the service was held to the service was held with Rev. Wm. Tsylor, Loes Williams with the service was held with Rev. Wm. Tsylor, Loes Williams with the service was held with Rev. Wm. Tsylor, Loes Williams with the service was the service with the service

by us, and will arise from the ranks by reason of courage, self-leanness, integrity, ability, and the self-leanness, and th Bagby, Mr. Herman Curtis and Mr. Joseph Thomas.

Sunday was the closing day for the week's revival meeting directed by Bishop N. B. Marcelle, State Water of the Week's revival meeting directed by Res. Office of the State Convention, with Bishop Mrs. Office Bradley, Fresident. Monday began the week's meeting of the State Convention, with Bishop F. Bright, C. B. White, who is vacationing at Frankford, Delaware, morning and evening services at Mt. Zion M. E. Church were conducted by Rev. W. A. Matthews, and the morning services at Mt. Lion M. E. Church were conducted by Rev. W. A. Matthews, and the morning services at Mt. Lion M. E. Church were conducted by Rev. W. A. Matthews, and the morning services at Mt. Lion M. J. by

Rev. S. E. Harris.

ZION BAPTIST CHURCH, Newrark, Rev. M. Q. Buckman, Pastor:
The Sunday School met and had a
very interesting lesson. Rev.
Buckman prescribed at, that "Then
Buckman at the sevening sarvice we
were bissed to have been conwere bissed

Is Feted At

ous organizations.
Trustee D. W. Mayberry was the

toastmaster. The committee of arrangements was composed of Mrs. L. B. Vassar, chairman; Mrs. A. M. White, Mrs. L. Lawrence, Mrs. H. Hill, Mrs. Collins, Mrs. E. McKenn and Miss Henry. The Decorating committee was headed by Mrs. E. Wig-fall and was assisted by Miss E. Birchett and Mrs. L. Greene.

Man Retires At

End of 30 Years JERSEY CITY, Aug. 16—John Wesley Buchanan of 63 Ege Ave-nue, who retired last month after

J. C. Railroad

Judge

Testimonial

rend Sunday.

TRINITY UNION AMERICAN

M. E. CHURCH, Newark, Rev. B.

K. Fernanders, Pastor. The mornng service was well attended. The
Fastor delivered the sermon from
he 11th Chap. Romans subject
friends are enjoying a one hour
friends are enjoying a one hour
friends are enjoying a one hour
liverying and the services. The Pastor
ittlended both services. The Pastor
titlended both services.

The Pastor Serving and the Pastor
titlended both services. The Pastor
titlended both services.

The Pastor Serving and the Pastor
titlended both services.

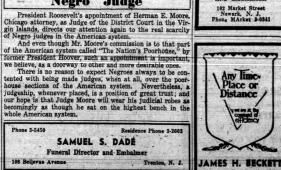
The Pastor Serving and the Pastor
titlended both services.

The Pastor Serving and the Pastor
titlended both services. a bus idde will be given to the World's Fair. Mrs. Florene Wright, President of the Senio Choir is vacationing at Asbur Park. Mrs. Mattie Worrill as sister, Mrs. Stylia Clemons ar sister, Mrs. Stylia Clemons are sister, Mrs. Stylia Clemons are manually to the Senio Fernanders of Arling to the Mrs. Bernie Fernanders of Arling aparents, Rev. and Mrs. B. M. Fernanders. The Church School Fernanders. The Church School Fornanders. The Church School Fornander

SE Hawark, Rev. b. rn, Pastor. Regular service; held at the church on Sun-The pastor delivered a verirational sermon in the morn using as his subject: "Whe Eagle Stirs His Nest." Man over were out. B.Y.P.U. ws Wesley Buchanan of 63 Ege avenue, who retired last month after more than thirty years service with the D., L. & W. Railroad, has found a new interesting job to occupy his time.

Retired July 30 by the Railroad Retirement Board, Buchanan said,

LUKE H. DANCY



Funeral Directors 120 West Market Stre Newark, N. J.

With the Churches

OHURCH, Jersey City, Rev. E. P. Dixon, Pastor: The morning serrice was held at the usual 11 a. m. hour. In the absence of the pastor, Per T. H. Walden delivered an oxer. The morning serrice in the pastor of the p

MT. HERMON BAPTIST

UNION CHAPEL A.
CHURCH, Newark, Rev.
Wilson Parks Wilson, Pastor: The Sunday morning message was brought to us by our pastor. The subject was "The Blood of Jesus." Everyone felt well repaid for time and service rendered. The Senior Choir rendered. The Senior Choir rendered. The Senior Choir rendered. The Senior Choir of the message was brought by Rev. J. W. Jackson of Vaux Hall, which was enjoyed by everyone. The Stewardess Board held their regular monthly meeting at the resiliance of Mrs. Polly Scott on last denote of Mrs. Polly Scott on last Those on the sick his are Mrs. Richard Martin, Mrs. Martha Squire, and Miss Lucille Boeikman.

MT. ZION BAPTIST, Newark Rev. J. H. Burks, pastor:—The Church School was opened by the assistant superintendent, Mr. Bra-zell. The lesson was reviewed by Rev. Briggs of Columbia College South Cavalina.

Getting Around In Paterson

With Anne Holmes

Hello folks. Sorry that I was
unable to report last week due to
my illness, but here I am with
le latest live. Orise Page came
on like 'coke' and 'fiame' and
in the 'coke' and 'fiame' and
in my last column. Have you
coled off yet, Orise I amy Russon
when she hears that the Case
has more Kart of the State of the summer, so all you gals keep
your dudes off the Avenue, if you
still want them. You dig me, don't
you'l t wonder if it is true when
you'l wonder if it is true when
you'l wonder if it is rus when
we'll you'l wonder if it is rus when
the state of the State of the State
We'll, for the answer, see Dot D.
or Bill S. of Passaic. I wonder
who those chicks were that were
out 'joy riding' with "Huba"
while his 'heart-best' was some
James Fischer had his truck
packed back with his a
sprained ankle. We wish his a
sprained ankle. We wish his as
sprained ankle. We wish his as
sprained ankle. We wish his truck
his tings with the Ink
peedy recovery. George Andrews
insisted that he sounds like the
tenor that sings with the Ink
peedy recovery. George Andrews
insisted that he sounds like the
tenor that sings with the Ink
Willens I) bew into town Saturday for the week-end.
Well, until next week, this is

Roselle By HAROLD STAPLES

The Misses Loraine and V Stockton and Miss Daisy Self



Your Final Gesture of Affection

through the yes

JOHN E. WHITE

FUNERAL DIRECTOR 767 Ocean Ave.

Poets Corner

A HAUNTED DREAM

Last night I wondered by yonder sea
With none awake but the moon and me
I listened to the waters as they trippled along
And marveled the melody of their song
I adored the sweetness of the perfumed air
As the breezes made it a heaven there
I watched the stars as they twinked in the bit
And yet I was haunted by no one but you.

Ore me there you came and stood perfect one out of womanhood glance of my eyes with yours did meet at the perfect one of the perfect of the p

The look in my eye made me out at a.

Together we sat under a pale blue sky
Dreading the moment to say goodby
We were in Heaven as we glanced above
And hovered over the wings of love
We chatted and plyee with Cupid's bow
For neither of us had really loved before
This heavenly state was not as all would seem
For I awoke and found it was all the state of the Company
Onton, Note—C. Hugo Curl is an English teacher at Ne
gently (Authon, Va. A. graduate of Va. State is ember of the Omega Pai Phi. Has recently writted
up. "I'll Alvery Cull ich Swo-curart," muste by
written over 500 poems and lyrics.

The Readers Speak

WORLD'S FAIR

The World's Fair is a very interesting place to go. It is educational and more of our people
idealise how the world is p
ing instead of taking there
ing instead to the properties
in the company of the company
in the company in the company in the company
in the company in the company in the company in the company
in the company in the com

JOHN GREEN, Newark, N. J

Rahway Scotch Plains

By ORA LEE THOMAS

By ORA LEE THOMAS

The Dunbar Choral Club gave a
successful bus ride to the World's
Fair on Thursday afternoon. Mrs.
Viola Samuels, president; H.
Walker, secretary.
Mr. J. C. Samuels and friends
held a guest party at the home of
ington steel, Fridag verning.
The Dunbar Community Playground held its pienic at the Union
County, Park under the direction
O'Mrs. Mildred Talblot Those attending were Barbara, Dolores and
Billy Stockton, Richard Williams,
Thelma and Doris Jones, ManthaLores Bellinger and Miss Jessie
Bellinger and Miss Jessie
Bellinger.

Bellinger.

Mr. John D. Madden, president of the N.A.'A.O.P. branch of Rabway, has recently esturned from the Thirtieth annual conference of the N.A.A.C.P. His report, which will be given in the very near future, will contain information on how to advance the race.

East Orange

Mr. and Mrs. Lubin Martin had s their house guests Mrs. Odessa hompson and daughters, Mildred and Bernice. They, returned to heir home in Birmingham, Ala., fter spending the month of July with the Martine.

their home in Birmigham, Albinder spending the month of July looking to get you will be a support of the suppor

By GATES DANIELS

By GATES DANIELS

Mr. Howard Prunty and siste.

Mr. Howard Prunty and siste.

Mr. Howard Miss Ellen Prunt are leaving this week to spen their veaction in. Virginis at their veaction in their veaction of their veaction in their veaction of their veaction in their veaction of their v

that J. N. pongra way were the excursion, but could use only one. Found no one to go with him, although he was seen talking to four ate time. Mr. K. is rushing although the way seen the country night. C. I. H. a very happy this week. Is it L. C. B. Big Boy J. has found romane at last. Everyone believes it's R. R. Watch your step, S. R., someone is looking to get you, I was told.

Grove street is spending a few days with her sister, Mrs. Francis of Buffalo, N. Y.

Montclair

Mr. and Mrs. James E. Edwards of Washington, D. C., after appearing the week-end in Montclair as the guest of Mrs. I. M. Owen and 129 North Fullerton avenue, left last week to visit the World's X. J. State Federation of C. W. Grand also friends in Brooking Mrs. Externation of C. W. Grand Samakie.



Phone MArket 3-5638 Gloria Flower Shop

Flowers for All Occasions

The Only Colored Florist in New 127 West Market Street W. EDMONDS NEWARN



THE innermost tribute to the departed is the enduring beauty and solating comfort of memories . . . memories made more pleasant by the thought of DABNEY'S creditable and sincere strentions.

Beautiful Chapel for Privacy Phone MArket 2-5624

JOHN M. DABNEY

FUNERAL DIRECTOR
NEW SERSEY and NEW YORK DISTRIBUTION At a Hederate
20 NORFOLL ST., NEWARK N

Ridgewood

Springfield

Jersey City

By ELEANOR HATCHETT

Escapading in Monmouth

Nathan O. Gumbs



ben your kidneys are overtaxe bladder is irritated and py and often smarts and burns need Gold Medal Haarlem Oil a fine, harmless stimulant at that starts to work at one but 35 cents at any modern

FOLKS are you listenin'; the beach and lamped: Delovely airght then we'll plug our LLD NEWS the and spiel and Daisy Nickles conversing-fore headin' for the showers LAM MCOV TEL CILI groove under an umbrella with the control of the showers than the control of th IN NEW YORK.—"All we do is practice and the boys really swing out now, said DAVID BURNS, young trumpter of the outfit on Tuesday—Well folks we know that we'll see you at READE'S CASINO on Wed. nite when WHITE & SIMON PRESENT ELA FITZ-GERALD so until then we'll have to take to the showers—

Nutley

him.

L. Wilson, R. Green, L. Green and A. Green are spending a fe days in New York with relative What will G. Riely and V. Malicand James H. seem to be doing a right for themselves. Can it love? Flo Bryant is still going Silver Lake, What does that mather First Baptist Girl Scotts at eagerly looking. forward to the

Kenilworth

CAPITOL TAVERN

1212 Springwood Avenue Asbury Park, N. J.

WINES . LIQUORS . BEER

Mrs. Joseph Newman, Prop. William Syphax, Mgr Asbury Park 8466

KA DA SHA

THE FAMOUS MOHAMMEDAN SEER GO THRU LIFE UNHAPPY, IF YOU WISH TO

Succeed in Business — Have complete happiness — Become
Wealthy, Marry, Well, Know what you are Best suited for in
life—THEN CONSULT KA-DA-SHA, 116 Union Avenue, As-Park, N. J. . Meetings — Hours, 8 to 11 P. M.
Private Readings Daily from 10 a. m. to 10 p. :

THE NEW AND IMPROVED

GOVERNOR'S BAR AND GRILL

Try Our JOE LOUIS PUNCH

Kinds - Mixed by Expert Bartenders - Table

RIDEOUT BAR and GRILI

Butch And Johnny STEVE'S TAVERN, Inc.

re Regular and All Good Fellows Meet

BAILEY - Attendant

Telephone MI. 2-9829

TAYERN HAS BEEN COMPLETELY RE-DECORATED
AND NEWLY PAINTED

Plainfield

retary ference. She also intenus the Fair.

BEATING OUT THE RUG

By the Rug Bester
Information, please:—Why d
John Miller want to sap up a fe
of his friends? Was it becau

Salem

Mrs. Edward Williams of Mashalitown and Mrs. Esther Mills of Pennsgrow, accompanied by Mr. and Mrs. Clifford Twist of Wayne, Pa., are touring Canada and the Niagaras Falls. On their Valley Forge.

Priess will be awarded to the newboys of the Herald News next month, those desiring news under this culture places contact William Waters, 351 Keasby street.

Sea Bright

Miss Blondina Lewis spent last

Freehold

By IDA BASKERVILLE

By IDA BASKERVILLE

Mr. and Mrs. Charles Jones of
Newark are spending the week-end
at the home of Jah. and Mrs.
Levis was elected chairman for
Levis was elected chairman for
Levis was elected chairman in the
International Ladies' Garment
Workers' Union. Mr. Lewis is the
only colored chairman in the state.
Mrs. Belle Saunders of Cincinnati, formerly of Freehold, stopped
on her way to Neptune, Miss
Lottle Hampton of New York is
spending two weeks at the home
of Mrs. Elizabeth Smith of Throckmorton street.

pending two weeks at the home Mrs. Elizabeth Smith of Throck-norton street. Little Deloris Sparks returned Little Deloris Sparks returned to the period of t

Prof. Wise

The New Jersey Market Doctor

Knows All

Sees All Telis All

HIGH 334 CLOSED

New Deal Barber Shop

Princeton By ANNA LOU KING

Note: Sim Moss is pinch-hitting for Miss King, who is on her

Long Branch

Rev. Smith and his daughters of ersoy City will land here Satur-ay for their vacation. Miss hereas Hall and Miss Francais arter will leave for Philadelphia Iddoesder to be the control of the control o

WITH THE

YOUNGER SET

LADIES' HAIR BOBBING
OF Atkins Ave., Asbury Park N. J.

Among those on our sick list ar
Among those on our sick list are
Among those or our sick list are
Among

in Kenbridge, Virginia.

Little Misses Evalyn and Ethel Misteer of Ege avenue spent a week in Virginia with relativest week in Virginia with relativest very street spent a pleasant week virging her parents, Rev. and Mr. Smith of Broad street, Westfield. Pleased indeed to see the smiling. Orient avenue, after a serious illusion of the serious of the

Pleasantville

It's Always Jump Time At

Tyler's Chicken Shack

Avenel, N. J.

Herb Carmen and His Jump Rhythm Band WE SPECIALIZE IN SOUTHERN FRIED CHICKS

Columbia avenue; Mr. John Eason of Tremont avenue, who is improving; Mrs. Manie Thomas of McClelland avenue and Mrs. Ella Many attended the N. Soett of Columbia avenue.

Well folks, Andy Kirk, Mary Fisch, Bertha Jordan, see Sarah Bens, Laura Campine Sarah Sara Master Francis Delancy of Bayonne is spending his summer vacation with his gradmother, Mrs.
Mary Delancy and father, Mrs.
Miss Ruth G Bass, a resident of
Raleigh, No. Carolina, and a recent resipient of a degree at the
Universitish Michigan, is spending the right of August visiting
the the Company of the Company of the Company of the Company
Mrs. Made Bass of Emerson
street. She expects to teach next
winter.

RAPHIPPINE CORDINATION OF TREATMENT OF THE CORDINATION OF THE CORDI

street.

The Misses Mildred and Ida Mae
Thodles and Master Lemuel Toodles are spending two weeks with
their uncle and aunt, Mr. and
Mrs. Harry Blake of 17 Carpentor street.

Burlington

wood. Mrs. Ruth Bolden has re-turned from her summer vascation. She is now preparity for her how a principal of the summer vascation. The summer vascation of the summer summer was a summer of the summer s

Cranford

CYCLING AROUND ASBURY PARK

By Kitty Williams

Misses Charletts Goodwin, Compile Arose, Yvones Smith and Harriet Jones, all of Red Bank, accompanied Miss Edith Mea Johnson back to Trenton last development of the Harriet Harriet, the week she spent at the resort. He was to the season of the Harriet Harriet, and the Harriet Harriet, and the Harriet Harriet

Morristown

evening, given under the of the Junior Usher Union Baptist Church.

wilfong, Vernon Rowe, Melton and James Bright hoy's camp in Pa. for a rs. Ernest Norwood of how has left for Ox-

Rutherford

PATERSON BISHOP PRESIDES AT 11TH **PIGRIMAGE**

SHADY OAK LODGE CEDAR KNOLLS, N. J.

Hai Mitchell and His Savoy "Dictators"
Saturday Nite-August 12, 1939
BUS RIDE AND DANCE
Given by The Jolly Twenty Social Club, Elizabeth, N. J.

TRIANGLE LUNCH

We Furnish Everything But the Appetite
Strictly Southern Home Cooked Food Table and Counter Service
152 PARROW ST. ORANGE, N. J.

ESSIE KING'S BAR AND RESTAURANT

Beers - Wines - Liquors - Southern Cooked Meals TOURIST ACCOMMODATION 11 New Street Phone Sea Bright 81 Sea Bright, N. J.

HOTEL ADORE

"FINEST COLORED HOTEL IN ASBURY"
and European Plan Roo
nd Dancing Free Pa and Dancing
Open Day and Night — Call As. 873-R
C. E. BUFFORD, Prop.
Asbury Park, N. J. 312 Myrtle Avenue

Mr. and Mrs. M. A. Ridley 1804—1806 ARCTIC AVENUE

HOTEL RIDLEY



-Around

Society



ON LEAVE



NATAL PARTY



Mrs. W. H. Melloy Gueat Surprise

ATLANTIC CITY, Aug. 16—A
surprise birthday party was given
Friday evening at the residence, of
Mr. and Mrs. Ryno Newton, 1613
City place, in honor of Mrs. William H. Malloy of Newark.
Mrs. Malloy was indeed surprise
ed by her many friends and was
the recipient of many lovely and
useful gifts.

Guests were: J. C. Mellix, Sr.,
father of the guest of honor; her
sisters and brothers, Mr. and Mrs.
J. Bernard Watts of Detroit, Mrs.
Baba Mellix, of Ptibungri, Joseph C. Mellix, Jr., of Atlantic
Cicity, the huband, Dr. William H.
Bab Mellix, of Ptibungri, Joseph C. Mellix, Jr., of Atlantic
Cicity, the huband, Dr. William the
Maloy of Newark; Mrs. Ida Mes
wood
Shortes, H. Donald Mrs. Nevler
store and Mrs. A. M. Curtis of Paterson.
Williams of Reliking, Dr. and
Mrs. A. M. Curtis of Paterson.
Williams of Roll Ridge, Dr. and
Mrs. A. M. Curtis of Paterson.
Williams of Roll Ridge, Dr. and
Mrs. A. M. Curtis of Paterson.
Wester of Dayd, Mr. and Mrs. Nevlettine glon Dayd, Mr. and Mrs. Nevlettine
McCoy Jones.

A Shortes of Mrs. Wells
williams of Roll Ridge, Dr. and
Mrs. A. M. Curtis of Paterson.
Wells

Green of Mrs. Wells
and Mrs. A. M. Curtis of Paterson.
Wells

Green of Mrs. Wells
and Mrs. A. M. Curtis of Paterson.
Wells

Green of Mrs. Wells

Green of Mrs. Wells

Green of Mrs. Wells

Mrs. A. M. Curtis of Paterson.

Mrs. A. M. C

Ship Ahoy . . . Ship Ahoy
Merry shouts and farewells were heard as the S. S. Delaware lifted anchor Monday evening to sail into the port of romance and fun with the Negro Actors Guid and their guests . . celebrities of not only the make-believe world but also of other professions were on hand with a goodly sprinking of members of the press. . The summer rage of slacks proved very popular . . Mae Howard, New York modiste, wore dubonnet and dusky pink . . Rosamond Stewart Saunders were exceedingly well her costume of blue slacks with a printed blouse and turban to match . . Mrs. Claude Hopkins representing her menage wore dubonnet slacks with a white quilted bolero . . Rene Starks, noted as one of Jersey's best dressed beauticians, wore white slacks. She was escorted by Eddie Davis . Elizabeth Armstead looked cute in a white suit with a black blouse . . Ethel Waters, black dress with a black blouse . . Ethel Waters, black dress with a halek and white turban . Evelyn (little shep) Shepherd and her sister in blue and pink . . Rosie Singleton in all white . . . Alberta Prime, very smart in a blue slack suit with an obdoi lacket . . . Winnie Johnson Fetchit, white with red accessories Mildred Ellington, in a pink sport dress . . . Pulchritude on Parade

Alberta Prime, very smart in a blue slack suit with an obdod Jacket ... Winnie Johnson Fetchit, white with red accessories Mildred Ellington, in a pihk sport dress ... Pulchritude on Parade The Triume Tennis Club attracts the younger socialites rom all parts of Jersey, New York and Long Island ... Traay nite, at Harlem-on-the-Iludson, we glimpsed guest from Boston, Binghampton and Baltimore ... It was a grand affair ... glamour girls and their stunningly attired escorts were there en masse ... leading the Montclair contingent was Teddy Cousin, prominent in national tennis circles and a senior at West Virginia State, who brought with him the lovely Mary Finch also from his Alma Mater ... Frank Thompson, a junior at Howard Medical School, came with vivacious Roxie Myatt of Howard University, who ran into complications, as she had more than one interested party on the scene ... Also from Montclair came Art Carter, Bessie Smith, Alice Iza-Viscount, Elizabeth, Oscar and Howard Kenney, Grace and Christine Allen, Bill Crowder, Spurgeon and Georgia Howard, Flora Wells, George Robinson ... Glamorous Carolyn Plaskett, in a white parisian gown, had herself a time in the company of Drexel Harris, senior at C.C.N.Y... Ocie Jordan was seen gliding smoothly with Judy Baxter and a number of others ... Edward Shelton, the "it" boy of Virginia State, secorted the gorgeous bundle of femininity Phyllis Willis... Mary Delatorre came in on the arm of Edgar Urling and was lovely in a blue lace with a quilted taffeta wrap ... Tommy Bell, in a print affair ... Joseph Echols, Virginia State star, ame with Margaret Addison ... Herbie Thompson, national apprint champion was very attentive to Jerny Fowler of New York (seems to be a habit) ... Raymond Cruze brought the opoular Audrey Flowers of Cranford ... Attractive Mary Blount, in a navy blue figured gown, on the arm of hubby ... Whome Williams of Fiske alumnus of Jamaica, New York, whose sister was looking on very centently with her fiancee, which print a grown of salmon colored cree Delegates Appointed

Now 25c

Was 50c

COLLEGIATES AT PLAY



Society Leaders of "World of Tomorrow" Frolic With Beau Brummels of Today

ONTCLAIR. August 16—The Phil Lambda scrovity met last saday evening at the residence and advanced around and saday evening at the residence around a state of the sky-kissed playground. The Harlem-on-the-Hudson This dance will go down in the social arctimeter able to be taken in at the generated the cream of spining to the main human that the persons of the cream of spining the state of the sky-kissed playground. The Harlem-on-the-Hudson This dance will go down in the social arctimeter as having presented the cream of spining the persons. The coster of the club includest ligest when due to the persons of the cream of spining the persons of the cream of the persons of the cream of spining the persons of the cream of spining the persons of the cream of the persons of the pe

In The News

Mrs. Esther Garland Pollard, of Washington, D. C., has been vis-ting her mother in Scotch Plains. Mr. and Mrs. Daniel T. Williams, Mr. and Mrs. Daniel T. Williams, In G. 201 Elinabeth Street agent the week end in New York City wisting relatives and friends. The Misses Lucy and Waldine Winner are enjoying a pleasant with the property of the State Williams and Bradile of 112 Maple Avenue has as her house, with Miss Bernice Seraile of New Or-leans.

Mass Journel Beams.

Jeans Alice Stokes of Hopewell,
Va., is visiting in New Jersey and
New York.
Mrs. Oliver W. Brown spent the
past week-end in New York City
visiting friends.
Mass Liefs Brown spent three
days in Atlantic City. Strothers.

part of her vacance ... Springs. Miss Juanita Mulford of East Orange is spending part of her va-cation at Atlantic City.

Folks You Know... HAMPTON BOUND



Carolyn Lansing King Weds George Parker

Happy is the bride the sun ahines on (if this omen means any, thing) nothing but peace and prosperity shall follow Carolyn Lanzing King and George Parker, for Saturday attennoon as they were mixtured to the state of the state

inted gown with white accession.
Following a honeymoon to an known destination the young array at the Douglas-Harrison partments.
Artical NTIC CITY, Aug. 16—18 and the Company of the Com

BEAUTICIAN'S GUIDE

ORA'S BEAUTY SALON

151 NORFOLK STREET

All Branches of Beauty Culture
Four Registered Operators—No Waltine—For Reservation Call Ma. 3-1989

MRS. ORA WILSON, Prop.

For Appointment Call MA 2-8624 Thurs., Fri. and Sat. 10 A. M. Until



Or Call HU. 2-6750 Mon., Tues. and Wed. 10 A. M. to 8 P. M.

MELVIN'S BEAUTY SALON

(In the Cotton Building)
EDNA JONES, Mgr.
216 NEWARK STREET
All Man Finishers

NEWARK, N. J.



GOMES BEAUTY SHOP

SATISFACTION GIVING IS OUR STRONG POINT Specializing in Marcel, Croquignole and Finger Wav Scalp Treatments — Hair Coloring Mane, L. Comes Harvey, Frey, 230 W. KINNEY ST. NEWARK, 3

LaVogue Beauty Studio Mon., Tues., Wed. Specials



Six Registered Operators—No Waiting Ward, Isabella Colton, Mattie Mathews, Margie For For Appointment Call MA. 2-9418 or Bl. 8-1035



PRINCESS BEAUTY SHOPPE

farcel - Croquinole - Finger Wave 3 Operators - No Waiting

Madame Doris Rice, Prop

reaction Department
reaction Department
A very nice letter from Eunice Collier telling me that I
a little premature in announcing her engagement and
tash will surely let me know, exclusively, when it happens
Maurice Holmes, the printer, tells me Sir Stork is not exend at his home soon . . . Thank you . . .

U Nile Hair Dressings PERFECT HAIR DRESSINGS FOR THE ENTIRE FAMILY

1-BIG YELLOW CAN 25c 2-BIG BLUE CAN 25c 3-BIG RED CAN 25c

"As Pure As Money Can Buy"

Nu-Nile Keeps the Hair Soft, Smooth & Glossy

Peerless Products Company Jersey City , N. J.



ITE SPOTS OFFERING NEW A

A FAMOUS SPOT AT THE PARK



as ever, is the inimitable Pha Terriell and Mary Louw illiams to grant menutual and the part every likely part excellence. The second of the part of t

Peppy Show At Club Harlem In South Jersey

ATLANTIC CITY, August 16—A fast moving and elaborate revue is the magnet that is drawing capacity crowds to the popular Club Harlem. This famous hot spot is enjoying the best business in the five years that it has held top rank among the "Playground's" nite clubs.

The show is the product of the combined talent of Larry Steele and Helen-Penn and stands as a splendid tribute so their ability as producers. The cast is studied as a stand radio. Every number is well received with famous stars of stage, acreen and radio. Every number is well and radio. Every number is well received with famous stars of stage, acreen and radio. Every number is well and radio. Every number is well and radio. Every number is well and radio. The dancing is fast and futuous feets. The missel background with a sensation.

Starring in the cast are Detroit Red, famed comedienne, back and difficult torso manipulations at the Club Harlem for the fifth consecutive year, who holds the apparent and the spectrum of the state of the statistics.

the Club Harlem for the fifth con-secutive year, who holds the spot-fer the control of the control of the Extrelia dose a clever atriy tease number, "The Undraped Lady in "Apus" Brooke in a humorous song-moved popular with the patrons. The singing is capably handled by May Joy, who is destined tog far with her beautiful voice and the control of the control of the period popular with the patrons. The singing is capably handled by my Joy, who is destined tog far with her beautiful voice and the period of the control of the period of the control of the control with the control of the control of the period of the control of the control of the period of the control of the control of the period of the control of the control of the the control of the control of the control of the period of the control of the control of the control of the period of the control of the control of the control of the the control of the control of the control of the control of the period of the control of the control of the control of the the control of the control of the control of the control of the the control of the control of the control of the control of the the control of the control of the control of the control of the the control of the control of the control of the control of the the control of the control of the control of the control of the the control of the the control of the

Savoy Theatre

In the Year's Biggest Entert

"MAN ABOUT TOWN"

Preston Foster and Lynn Barl In a Thrilling Action Drama "News Is Made at Night"

MULBERRY TAVERN

IZZY'S MOST MODERN AND UP-TO-DATE BAR

**MUFFLE BOARD MUSIC
CHOICE WINES - LIQUORS - SEERS
WOXDELL HIGHT, Manager
302 Mulberry Street (Cor. Mulberry Place) Newark, N. J.

MILLER'S TAVERN

Bids you welcome at all times — Tables for Ladies 18th Ave., cor. Lillie St., Newark, N. J. Tel. Bigelow 2-9614

The Waverly Tavern

205 Waverly Ave., Corner Lillie St. NEW FLOOR SHOW - FEATURING Belle Williams --- The Gorgeous Hussy

Lawrence Miller, Emcee .. Music Funished By .

Arthur Terry and His Grand Rascals LOUIE (The Stick)

Manager and Mixologist, Will Greet You Dancing and Entertainment Nightly -- No Cover Charg

Saul's ENLARGED Tavern
NEWARK, N. J.
Dancing and Entertainment by

John Smoker Jones & his Swingsters

Thursday, Friday, Saturday & Sunday Nite
TUESDAY NITE, CELEBRITY NITE—M. ALSTON, M. C.
Matines Every Sunday Attensoon—Admission Free.
WINE LQUOR BEER
'Phone: BL' 2-9294

BURNETT ROSEN

164-Spruce Street We Lavide You to Vibit the
HILL'S MOST MODERN AND UP-TO-DATE BAR
Where You Can Obtain Choice Wines - Liquors - Beer
JOHN MORRISON, Ngr.

REIFF'S BAR and GRILL WINES • CORDIALS • LIQUORS • BEER

South Orange Avenue Newark, N. J.
ntertainment Every Fri., Sat. & Sun. Nights
MUSIC BY QUALLO AND HIS SWINGSTERS

SPECIAL SUGAR-CURED HAM SANDWICH 10c
yisto du new open air sper game
William (Bill) Watkins, Mgr.

Dave and Maney's **CLUB PRDISE**

120 Parrow St., at Central Pl., Orange

GENEVE THURMAN

SINGING and DANCING

CELESTE JONES LYRIC SOPRANO

LARRY GARNER, M. C.

Harlem's Favorite Son

Dick Matthews and His Orch

Chas. Salmr, Mgr. SHerwood 2-9704 H. E. COX, Prop.

THE NEW BOSTON PLAZA

4-6-8 BOSTON ST., NEWARK

2—Floor Shows—2 Thursday, Saturday and Sunday Nites SPECIAL SUNDAY MATINEE PROM 4 UNTIL EMMA HAWKINS, "Queen of Nightchies", Pa. 640 DRGE ROLLINS, Ciever Tap Dancer.

MILTON PITTMAN AND HIS PLAZA FOUR
Wine - Dine - Dance - Plenty of Fun for Everyone

************** Mickey's Tavern

Specializing in Fried Chicken CHICKEN DINNER . . . 30c CHICKEN SANDWICH . . . 20c 105 South Orange Avenue, Newark WINES & LIQUORS • CORDIALS • BEER Tables for Ladies • Quick Service • Music

T Day at the Shore Is Not Complete Unless You Enjoy

A GOOD-TIME PLACE

OMEGA BAR & GRILL

9th Ave. and Spruce St., Roselle, N. J.

LIQUOR . WINES . BEER WES. SAUNDERS, Prop.

SHORE DINNER at BOB JONES COTTAGE

Pine Brook, Eatontown, N. J.

nutes from Asbury Park Telephone: Eatontown 153 Banquets and Picnics Invited

HEN YOU WANT BETTER CHICKEN COME TO Bob Jones - Excellent Service - Reasonable Prices

How to Reach Bob Jones' Pinebrook Cottage by Autor From New York—Mutawan, N. J.—Take Boute 24 to Asbury Avenue, Turn Lett, 5 miles to Sign, Turn Lett.

COCKTAILS at the Newly Decorated



MAINEE SUNDAY AFIERNOOF.

It's SMART, COMFORTABLE and the prices are reasonable.

Our trim, modernistic Horse-Shoe Bar is tops because the irinks are mixed by experienced bartenders, Iva. Durham, Prop.

VISIT THE NEW

179 ORANGE ST., NEWARK

Wines - Liquors - Beers TABLES FOR LADIES

COURTEOUS • PROMPT • SERVICE

EDDIE OSGOOD, Mer.

The Turf Club

BAR AND GRILL

1125 Springwood Ave. Asbury Park, N. J.

Brown Bros., Prop. PHONE A. P. 8298

WINE O DINE O DANCE AT THE



Fried Chicken Our Feature Dish



MOGULS HAVE GOLD MINE IN TOP NOTCH PLAYER.

In the Groove . . . By BUTTS BROWN

This column's choice to win the men's singles at Hampton this week is Jimmy McDaniels, Xavier flash . . Willie Wells attributes the East's defeat to superb pitching by the two Smith boys and Radcliffe. "Our team didn't hit in the pinches and the West got some grand pitching," said Willie when asked about the loss. Ed Stone was shifted to third base against the Grays Thursday night and looked like a real find. find.

Manning, Eagles hurler, is the only player in the Negro-National League wearing glasses on the field and Willie Wells a stracted plenty of attention when he appeared at bat against the Grays the other night wearing a helmet. He needed it for Parker's first pitch was right at his head. The next ball Wil-lie slammed for three bases -. Roscoe Manning, Nutley mid-dleweight, back from Australia, says that is one place where a man's a man. Roscoe had three fights winning two and los-ing one to Ossie Stewart. He heard the Louis-Galento fight over the radio at noon the next day. He says the place is a gold mine for little fighters but that there is a dearth of mid-dleweights, light heavies and heavyweights.

Jessie Owens has bought a share in the Toledo Crawfords and travels with them giving running exhibitions and taking a share of the great. The adm williams are with Toledo, Did you notice that the Grays are not the invincible team they were last the control of the theory of the theo

Football fans are up in arms against Brud Holland for UKINGS BEAT urning down a place on the All-Star team that will meet the New York Gimits at Soldier's Field, Chicago on August 30. Brud got 700,000 votes in a nation wide poll and those who roted for him feel that he is doing them wrong by declining to play.

to play.

Instead, Brud will play in an All-Star game in Philly on Angust 21. He is under contract to play this game and will not break it. What, another Johnnie Woodruff case? Barney Jefferson and Horace Bell will be the two Negro members of the All-Star team that will face the Giants and either one may emerge the hero. Bell is unanny with his toe and may be called upon to kick a field goal while Jefferson is a great kicker, runner and passer and his playing is sure to stand out.

any man's leggue.

The playing of Whatley when he play man was a summary of the playing of Whatley when he played in poing to the North-Sooth, game. He showed tremendous appead in going to the base and Thursday night he again looked like Jesse Owens when he beat out a slow roller to Willike Wells. The two speed merichants in the league this year are Whatley and Bill Wright of the Baltimore Elites. Wouldn't it be swell to see them neet in a special to yard dash when the four team doubleheader is played here on September 3.

rember 3. Speaking of that four team doubleheader the Manleys grabbed the game that New York has been hollering for all year. A meeting between the Grays and Eagles. Well those teams will play the second game while the Philly Stars will clash with the league leading Baltimore Elites in the first encounter.

the second game while the Philly Stars will clash with the league leading Ballimore Ellies in the first encounter.

This should give Newark a day of baseball long to be remembered. The Elites are plenty hot right now with the new players they grabbed from the defunct Atlanta Black Crackers which includes "Red" Moore, former flashy first baseman of the Eagles. The Philly Stars are playing good ball and should give the Elites plenty betting, Of course, everyone knows the bad feeling that exists between the Eagles and the Grays" "Gas House Gang."

Dick Lundy has completely taken the passive attitude out of the Eagles and made them a tough battling crew. Dick showed so much aggressiveness on the road that he was put out of one of the games against the Grays. The Eagles have beaten the Grays more this year than all the other years combined, which is something to write home about.

In parting may this column extend best wishes to John Chandler and all of the other Jersey players who are competing in the Nationals at Hampton this week. While McDaniels is our choice to win, we will be pulling like everything for Chandler to bring the title back to Jersey for the first time.



A surprise birthday party was given in honor of Miss Willie Mae Tucker, 78 W. 16th street, by the father, Mr. Pierce Tucker last Fri-day. The guests were as follows: Henry McCloud, Morris Smith, Annabele Johnson, Aleace John-son, Mrs. Alice Tucker, Baron ameny metcloud, Morris Smith, Annabelle Johnson, Alease Johnson, Mrs. Alter Tucker, Baron Mrs. Alter Tucker, Baron Mrs. Aller Tucker, Baron Mrs. Jones of Winnas avenue is Mrs. Jones of Winnas avenue day, A birthday party was given in honor of Miss Ruth Gordon, 226 Morris avenue last Sunday, Mrs. Minnie Gelman of Lincoln General Hospital, m. the Blinabeth General Hospital.

READ THE HERALD NEW

Jersey City **Boys Wanted** to Sell The Herald News

Call of Cornell Printing

Service ney Ave., Jersey

MC DANIEL NEW TENNIS RAGE

HAMPTON, Aug. 16—The nennis Association. This marks the third time the tourney has been held here and this year's matches promise to be the most thrilling of all.

1. 1 Brown, Af. & W. Collia, Y. 1 Brown, Af. & W. 1 Br

Were \$1.95 to \$1.55 \$2.50. All reduced ...now

FABRICS: Solid Color roadcloths; Stripings, Etc.
 STYLES: Regular Collars, abs and Tyrol Collars.

A Special Group of White Shirts up to \$1.95

JAMES

The Haberdasher 2255 7th Ave. • At 132nd S New York City

BICYCLE ACADEMY Rent and Ride a Bicycle 25c per hour 130 Spring St., Trenton, N. J.

Arithmetic Problems Uncle Ned 423 570 998

DIVIDE

398

Purchase of Negro Stars By Major Leagues Would Net Owners Fortune

Negro baseball owners stand to make a fortune if the major league moguls decide to drop the bar against colored ball players. It is believed that if such a thing should come to pass the major league clubs would have to purchase the colored stars they want and this would mean thousands of dollars to colored owners.

On the other hand the outlook, would be ruinous to our colored.

On the other hand the outlook outlet for the minor league guile for minor to out or colored ont, without any consideration be utilations as other minor league guile fit he major leagues failed by above us." he said.

"Organized Negro haseball is added to the protected on the minor league clubs, then we would be protected and coult may be develop colored to the minor league in the min



FOR JERSEY PEOPLE

Prompt - Dependable Reasonable "Service that Satisfie

Cornell Printing

Service

60 Kearney Ave., Jersey City

Owned and Operated by the

Holmes

PRINTING

Service

ASBURY PARK, Aug. 16—The ALL STAR EAST- WEST GAME BALL PLAYER'S

ASBURY PARK, Aug. 16—The strong Virlings Tennis Cube.

After the matches they were the greatest of a. After the matches they were the greatest of L. Greenhowe and employed several hours of socializing to the control of the strong virlings of the control of the strong virlings of the control of the strong virlings virlings of the strong virlings of the strong virlings NEW YORK, Aug. 16—For the first time since its conception seven years, ago, the East will have the opportunity to witness the Dream Game of Negro baseball, when the All-Star Learner of the Negro National and Negro American Puperman, P. 4t. 24. Cover of the Negro National and Negro American Puperman, P. 4t. 4t. 6t. When the All-Star Learner of the Negro National and Negro American Puperman, P. 4t. 4t. 6t. When the Market of the Negro National and Negro American Puperman, P. 4t. 4t. 6t. 15. New April 10. Star Learner of the Negro National League find themselves with their backs to the Market of the Negro National League find themselves with their backs to the Negro National L

Potters Crossing

PICK UP AND DELIVERY Also Public Stenography 155 W. Kinney. Street Newark, N. J. Phone: MArket 2-0490

Nobby Men's Shop

121 Springfield Avenue Near West St. Newark N. J.

Big Apple Straws Flannel, Tropical and Gabardine Caps Sport Shirts
Full Line of Sport Wear
Visit the CAP KING
of New Jersey
Phone MArket ,2-8719

We Can Do The Job KELLY'S BARBER SHOP

128 Fayette St.

Perth Amboy, N. J.

Open Daily from 3 p.m. Until 8

me since its conthe opportunity all, when the All Negro American y, August 27th.

N IS

A FUGITIVE

n, speed ball rooke Eagles, packed his redd for home law to be a word of warning with the second time that a word of warning with the second time that we have a fugitive this between the second time that me a fugitive this week and bring his week and bring his week and bring his week and bring the second time that we was a fugitive this week and bring the second time that we was a fugitive this week and bring the second time that we was a fugitive this week and bring the second time that we was a fugitive this week and bring the second time that we was a fugitive this week and bring the week and bring the week and bring the week and bring the week and were taken played Saturday, Played two games in Indian-polis, Ind., Sunday and back to Columbus after game. Rained out in Yorkille, Ohio Cheeday

Fairhaven

Mrs. Agnes Levy of Philadolphia was the guest of Mrs. Marshall Jones of 32 Fisk street.
Miss Edna Mac Harris, Miss Vivian Harris and Mr. C. Harris of New York were the guests of their sister, Mrs. Marjoric Greene at her summer home, 22 Fisk street.
Mr. William of Mrs. Greene at was the missing of the work are vacationing, at the home of Mrs. Greene.

Greene.

Greene.

Mr. Many

of Mrs. Mary

of Mrs. Mary

of Mrs. Minnie Boyd for the bene
fit of the picnie funds.

Mr. and Mrs. John Sears of

New York City are the guests of

Mr. and Mrs. Henry.

Anyone who wishes to send news to this column, see Marcy Sears, 561 River Road.

BASEBALL! BASEBALL!

Newark Eagles

CUBAN STARS 2 - GAMES - 2 Sunday, Aug. 20, 1939

RUPPERT STADIUM

Newark Eagles

CUBAN STARS Game Called at 9 P. M. LADIES FREE

NEGRO BALLOWNERS SPEAK CUBAN STARS - EAGLES IN CRUCIAL SERIES

Fortune

The Cuban Stars will meet the Eagles in a three game series with the first game being played Thursday night and a doubleheader Sunday. The Eagles have had their pennant chances severely joiled by a series of injuries to star players. The majors, if not have been forced to play the last five games with a patched up lineup.

Thursday night will be Ladies Night and a goodly number of the factor of the three stars of the crip states, wreck our investments bush as now would put us out study the star of the stars of

PARKER-STOLZ

the winning seven straight yiers at home.

ARKER-STOLZ
BOUT LOOMS
BOUT LOOMS
Local boxing fans are getting shused over the prospects of a much larger gate.

BENEFIT EXTRAVAGANZA OMEGA PSI PHI FRATERNITY

Is Expecting to Greet You on the

OMEGA SHOW BOAT

FRIDAY EVE. - - - AUGUST 18, 1939

Boat Leaves 132nd St. Pier, North River at

8:30 p. m., Sharp Dining - Dancing - Romancing

Subscription - - - - - - \$1.0

Make Reservations in Advance

BOOKER T. WASHINGTON TOURS

Phone: Audubon 3-1366 236 W. 135th St.

THOMAS GRIMM & CO.

DEALER IN QUALITY MEATS

All Kinds of Bolognas, Sausages, Poulty & Game In Season
115-155 SPRINGFIELD AVENUE

NEWARK, N. J.

WHEN IN RED BANK . . .



Kluge Automatic Service Phone 59

THE ECHO PRESS

145 W. Bergen Place
Red Bank, N. J.
CUT RATE
PRINTING OF ALL KINDS

******************************** Phone Red Bank 2677

> Dr. George A. Davis FOOT CULTURIST

rns — Callouses — Bunions — Ingrown Naik Fallen Arches — Enlarged Ankles Corrected OFFICE HOURS:

9-12 A.M. 2-6 P.M. Evenings by Appointment ewsburg Ave. Red Ban I......

When At the Shore Room and Board At
GREEN WHITE LUNCH
WEST BERGEN PLACE, RED BANK, N. J.
Louis Davis, Prop.

Satisfy Her by Sending Her to

SURREL'S BEAUTY PARLOR Shrewsbury Ave., Red Bank, N. J.

Whitley's Photo Studie